

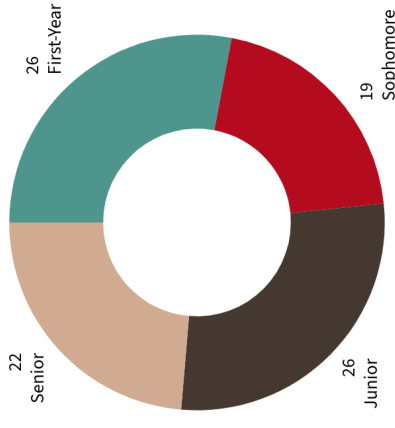
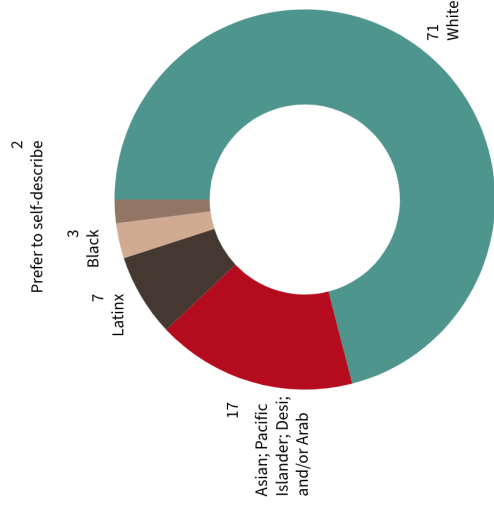
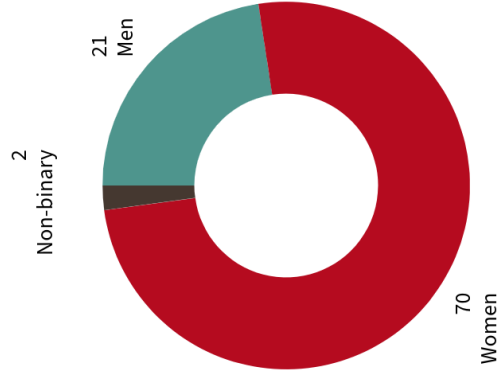


End-of-Year Programming Report

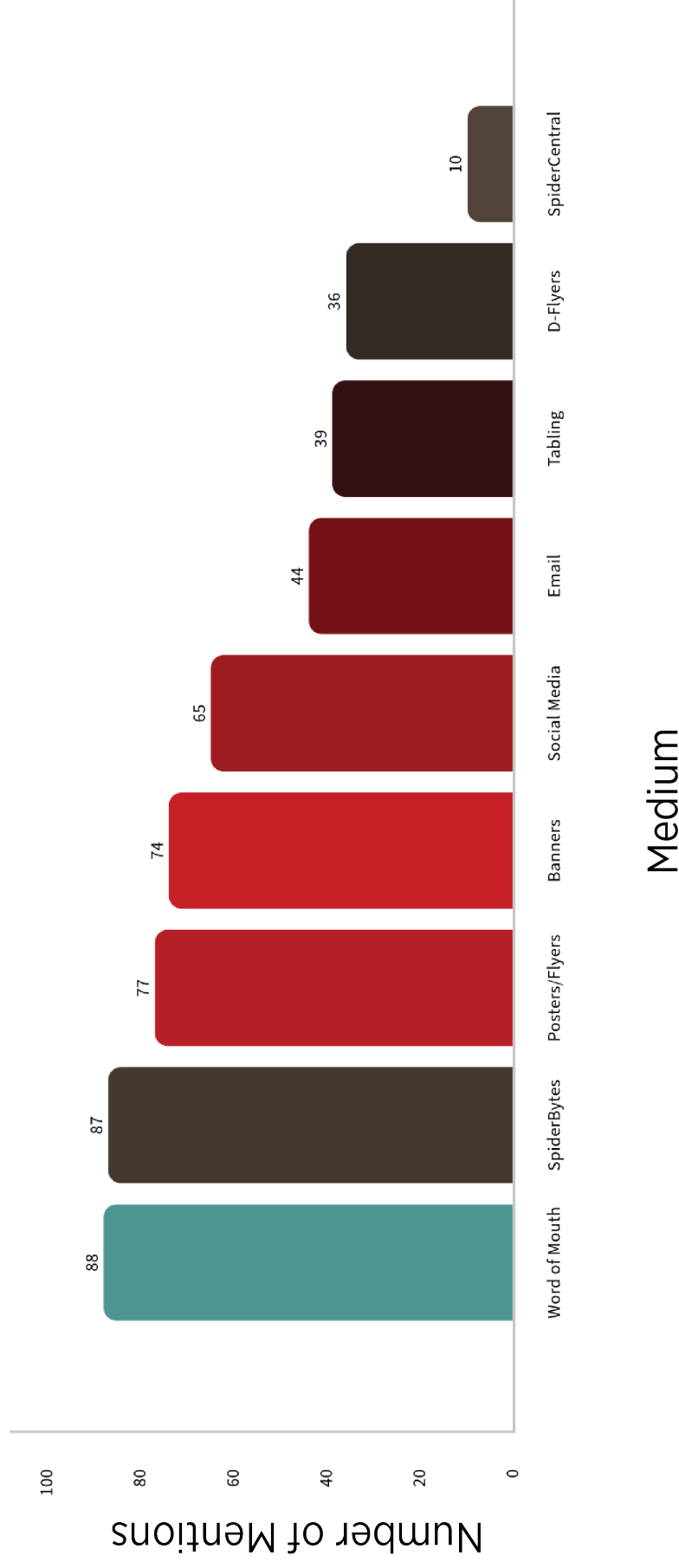
Prepared by the Center for
Student Involvement

2024-25

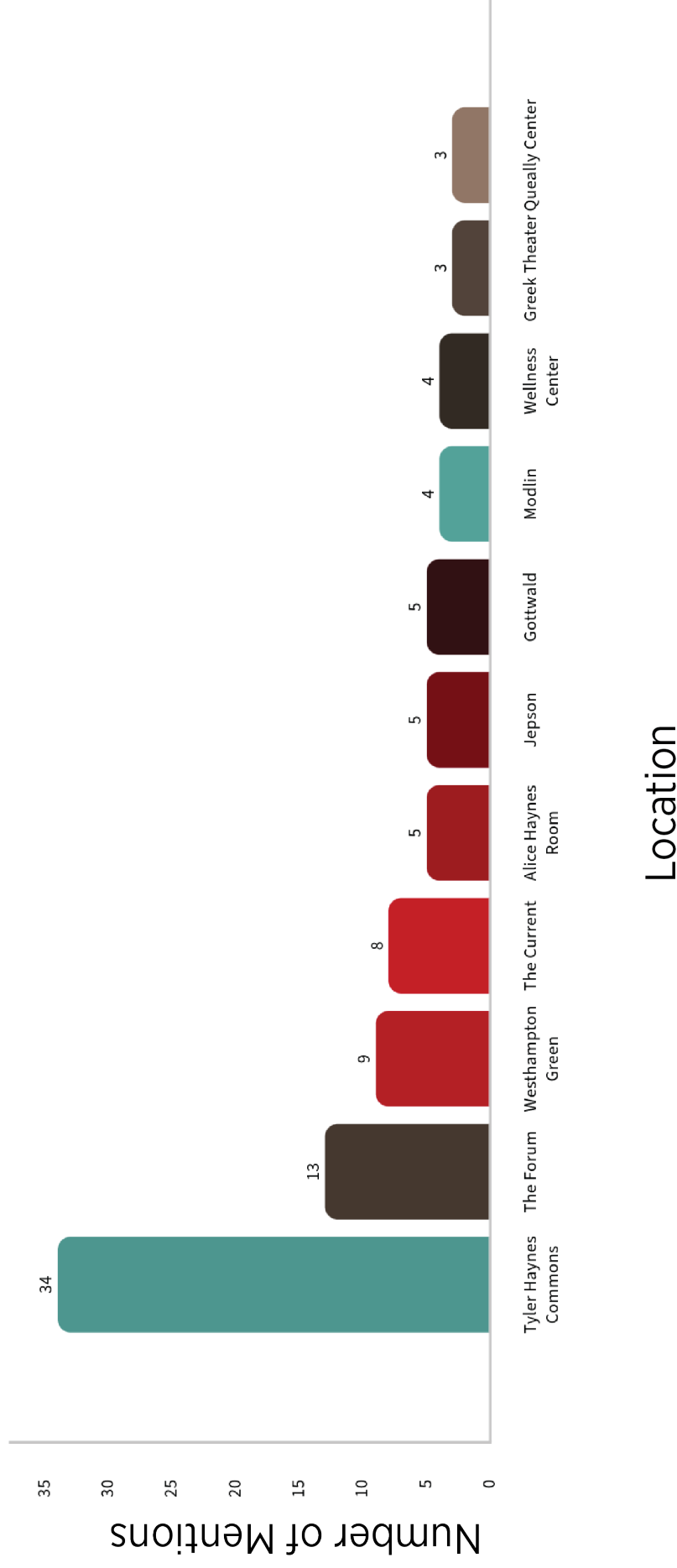
Demographics



Through which medium(s) do you find out about programs?



Where is your favorite spot on campus to attend a program?



Logistics

Day of the Week

- › The most popular days of the week to attend a program are Saturday, followed by Friday and Thursday
- › The days students are least likely to attend a program are Sundays, followed by Monday and Saturday

Time of the Day

- › Students indicated the times they are most likely to attend a program are 5-7 pm, followed by 7 pm-12 am
- › Students are extremely unlikely to attend programs with start times before 9 am

Factors Impacting Attendance

- › 88.17% of students indicated that workload is the biggest factor impacting their likelihood of attending a program
- › The second and third factors with the greatest impact on attendance are time and date

Top Themes That Help Programs Stand Out

- › Free food and giveaways
- › Fun activities
- › Community and social atmosphere
- › Stress relief

“The Rethink Waste Fashion Show stood out to me because it was just so fun. I loved seeing how creative people got with turning everyday waste into something beautiful and expressive.”

“As an international student, the orientation talent show was my first night on campus and I really enjoyed feeling a part of the community straight away.”

“Valentine’s Day Self-Care Night, presented by SpiderBoard through collaboration with Alpha Phi Omega, was a warm program (despite the snowy, chilly weather outside) and made me feel appreciated and cared for through all the activities and goodies prepared for us! It was amazing!”

Quotes From Students

“Drag night was super engaging and entertaining! I felt that it was a unique event that stood out from the others!”

“SpiderFest was a great way to meet new people and learn about being involved on campus.”

Future Programming Suggestions

Seasonal & Holiday-Themed Events

- › More Halloween events leading up to Halloween
- › Fall-themed gathering (caramel apples, etc.)
- › St. Patrick's Day event
- › More Irish heritage events

Wellness & Therapy

- › Therapy dogs in open environments
- › More self-care programming
- › Coffee mornings
- › More study breaks/hangouts
- › Programming for introverts to connect
- › General wellness-focused events

Creative/Arts & Crafts

- › Book fair with local bookstores
- › Tie dye, flower bouquet making, pottery painting
- › DIY cooking events
- › Crafting events
- › Poster festival
- › More paint and sip

Performances & Social Nights

- › More movie nights
- › Karaoke
- › More concerts
- › More trivia nights
- › More comedy shows
- › More bingo



Continued

Outdoor & Interactive

- › Paintballing
- › Disc golf
- › More outdoor events (spring/summer weather) with food and music
- › Campus-wide sports competition
- › Capture the flag; flag football
- › More interactive/games (e.g. bounce house, tournaments)
- › Field trips / off-campus opportunities
- › Transportation to RVA festivals
- › CPR Training

Community & Connection Building

- › More inter-club activities
- › Events to unite all sororities
- › Coffee with professors
- › Events for academic departments or majors to interact
- › More alumni speakers

